MANCHESTER'S STORES AND BANKS OPEN THURSDAY NIGHT BEGINNING OCT. 27
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| vol. xLII, No. 20. |  |  |
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| 3RD ATEMII <br> BY GRAYSON <br> PLANE FAILS <br> Engine Cracks on One Motor and Flyers Are Forced To Again Dump Gasoline and Return. |  | "LINDY" ENDS <br> 25,000 MILE <br> U.S. JOURNEY <br> Visited 89 Flying Fields, Made 150 Speeches, and Was Honor Guest at 69 Banquets in 3 Months. |
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(TWELVE PAGES) PRICE THREE CENTS
MANCHESTER, CONN, MONDAY, OCTOBER $24,1927$.
(a)

 BUSINESS AWAY

Some Rockille People Feel That Trade Has Been Diverted From City.


## THE BOOK OF KNOWLEDGE: (116) Benjamin Franklin

## Keith's

## Special Showing of Scatter Rugs

## owing of the smaller rugs ranging

 size from $18 \times 36$ to 36672 . There are manynew shapes and patterns and the color combinations are most pleasing. You will
also find the prices to be very reasonable. There is a splendid variety. We can menCHECKER BATH MATS
CHECKER BATH MATS
Now at
anxys, Heays, Braided, wash $\$ 1.95$ chenlle bath rugs, pleasing $\$ 4.95$
$\$ 5.95$



PATTERN RUGS IN AXMINSTERS,
NEW DESIGNS.


## G. E. Keith Furniture Co., Inc. <br> COR. MAIN AND SCHOOL STS, SOUTH MANCHESTER



Herald Advs. Bring Results

## Hallowe'en

## Decorations

CUTOUTS, STICKERS, SKELETONS, MASKS, LANTERNS DECORATED CREPE PAPER
Dewey-Richman Co.

SKETCHES BY BESSEX
SYNOPSIS BY BRALCEEEH






Anniversary Specials
At Third Floor


Wool Jersey Slip-on










 Clothes Baskets-




Your Halloween Costume Is Here

Colorful Cloths, Well Made, $\$ 1.48$ up Clown Suits with Rolling Eyes, Pirate, Minstrel
Devil, Chinaman, Etc. Sizes for Every Member of the Family.

## 

stablishing new selling records and making hundreds of new friends our 30th Anniversary Celebration begins another week of irresistible offerings in seasonable merchandise-throughout the store

## Wiきutsmith TALITABLE FRE E SOUVENIRS   FREE SOUVENIR DEPARTMENT DOWNSTAIRS

Anniversary Specials at Baby Shop-3rd Eloo

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coats for
Little Girls' Jersey Dresses with


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## Smart

 WINTER COATSFor Women and Misses Marvelous Showing of the Very
Newest Correct Styles at Newest Correct Styles at
Anniversary Sale Prices Attractive Winter Coats
 $\$ 35$ Grade $\$ 29$

Anniversary special
Smart Suede Coats

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| $\$ 47$ Grade |$\$ 39$

Coats of Venise Cloth
 $\$ 50$ Grade
\$49
Smart, Youthful Coats in Large Sizes

\$39



Anniversary Specials
Paris Decrees
Rhinestone Jewelry Lovely Leaf Designs Set with sparkling Rhinestones





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Anniversary Specials











 the Anniversary Sale Patent Leather Oxfords With cut-out sides and Cuban heels


SMART BLACK SUEDE OXFORDS Trimmed with Patent Leather and cut-out side Also, Black Suec
Cuban heels, at

LOW HEEL OXFORDS
Also in In Brown calf, trimn
$\$ 5.00$
At agents For red cross shoes

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| Daily Health Service <br> HINTS ON HOW TO KEEP WELL by World Famed Authority <br> borla Fo |  |
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 10 20BULBS for Fall PLANTING

ANDERSON GREENHOUSES
FOR SALE Extra Fancy Green Mountain Potatoes FRANK BARBIROGLIO

269 Hillstown Road
Phone 342－3，
FOR SALE 2 Modern Houses At Hollywood Inquire of
G．SCHREIBER \＆SO

## WOMANS DAY

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| 269 Hillstown Road |  |
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Cleaning and dyeine promptly zan perfect
done．Your orders called for and deiv ered．They are taken care of as your indi－ vidual things－
burban bundle．

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Phone

# CLOVERLEAVES ARE WHITEWASHED 19-0 New Bedford Beats Hartford 3-1; Cubs Win 6-0 



| Close to Thousand Fans See Americans Go Down to Defeat After Holding Coats to No Score Tie Day Before. | Football Fundamentals <br> As Told by Famous Coache TO BILLY EVANs. TO BILLY EVAN |
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Football Dope Again Upset in Week-End Games

New Haven Boys' Club Gives Local Club Its

1st Loss In History

Yale-Coached Eleven Plays Superior Football and Takes Advantage of Cloverleaves' Illegal Play; Locals Penalized 126 Yards Against 15; Visitors Score Three Times.

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Gertrude Nelson
Rolls 124 Score
In Girls' League

## DESPTIE POOR DECEISONS



You'll Find That Used Car You Want Listed In These Columns. Look Through Them Now!


LLAPPER FANNY SAYS


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t-The order of letters cannot
be changed.




By Fontaine Fox

SENSE and NONSENSE SKIPPY


Then let mo ask your PAA's consent

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FRECKLES AND HIS FRIENDS



He's Right


SALESMAN SAM
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by Gilbert Patten Jack Lockwill's Forest Rangers


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 \$16.00 Down, Balance in The Manchester Electric Co.

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 EIGHT IN AUTO WITH USELESS BRȦKES Hartford Youth Fined
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Florsheim Shors are as faithful as a good will enjoy them and appreciate their true worth, and come for additional pairs.
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GLENNEY'S

RMY" QUINTET PUTS $\mid$ HOSPITAL NOTE IN A VERY FULL DAY

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 WEDDING NEXT SUNDAY Mr. and Mrs. Edward Sweeney
Expect Bridesmaid and Best
Man to be Present.





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 JOHNSON \& LITTLE



In New Fall and Winter Styles In Tan and Black.

$\qquad$




 Mrs. Phoebe ITrish of 17 Spring
stret. Jane Scranto of
liams street
There was one death, Mrs. Grace


## KEMP'S 5th Birthday

 Piano Sale Now Going On
tHIS PLAYER $\$ 379$
Here is a splendid buy in
player-piano. This playa player-piano. This playcase, Standard Action, an
is guaranteed 10 years. ACT AT ONCE


Here It Is!
What a bargain! Yes it
is a bargain which will go
quickly.
Better act at Other Values United ............ $\$ 95$
Haines Bros. Tiffany ....... $\$ 165$
Haines Bros. . . $\$ 185$ Mendelssohn . . . $\$ 195$ Werdna .

Easy Terms

We will gladly, make terms
to make it possible for you
to own a piano. Small deto own a piano. Small de-
posit, 2 years to pay the bal-
ance. COME IN TONIGHT


763 Main St. So. Manchester, Conn

## 2) Wo talacimpan

STORE CLOSES TUESDAY EVENING AT 6 P.M.

## WOOLLY WARM NIGHTIES For Cold, Frosty Nights



Introducing-
A New, Beautiful Fabric Light o' day


Wide


 mat in al new tail shades. Floor



[^0]:    861 Main St. Telt Manchester

